



CASE EXAMPLE PROGRAM EVALUATION

Oakland After School Programs Evaluation *Oakland Unified School District and Oakland Fund for Children and Youth*

What did our client need?

The Oakland Unified School District (OUSD) and Oakland Fund for Children and Youth (OFCY) support 95 comprehensive after school programs citywide, which serve more than 20,000 children and youth.

OUSD and OFCY needed a cost-effective way to monitor their programs' success in meeting their targeted service goals, assess the quality of after school program services, and document the benefits of after school for participants and their families.

Services we provided

Public Profit developed and implemented a comprehensive evaluation design that includes site visits to every program, stakeholder surveys in four languages, analysis of program participation data, and incorporation of school performance data collected by the school district.

We provide two findings reports annually that summarize programs' progress toward grantor-mandated performance metrics, observed program quality, and benefits for youth and their families. Each of the 90+ programs receives a site-specific data summary suitable for broad distribution, along with detailed notes from our site observation.

Public Profit co-leads quarterly meetings with Site Coordinators to discuss findings from the evaluation, network with peers, and participate in topic-specific workgroups.

Project Outcomes

OUSD and OFCY use our bi-annual findings reports to guide their program support and to share the news about after school in Oakland with their stakeholders.

Program staff use site-level findings to modify staff recruitment and training, re-visit program activities, and to build support for their services among school-day staff, parents, and supporters.

See for Yourself

Oakland After School Programs Findings Report 2009-10
Sample Program Profile 2009-10
Case Studies of Exemplary After School Programs 2008-09

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