



## CASE EXAMPLE COMMUNITY PROFILES & DATA BOOKS

### First Steps 2010 *San Francisco First Five Children and Families Commission*

#### What did our client need?

The San Francisco First Five Children and Families Commission funds a variety of early childhood initiatives throughout the city.

Faced with multiple demands for limited resources, First Five staff sought to better understand the health, education, and economic status of San Francisco's young children and their families. With this information in hand, First Five would be able to craft a grant strategy tailored to the emerging needs of San Francisco's youngest members.

#### Services we provided

Public Profit created an easy-to-use data book that provided data about young children and their families in four topic areas, corresponding to First 5's Strategic Plan: health, child development, family functioning, and systems of care. Wherever possible, indicators were shown for the city overall and by neighborhood, race/ethnicity and family socioeconomic status. Showing the data in this way helped to surface important differences among San Francisco's communities.

High-level findings were shared with Commission members, and the First Steps report was shared broadly among San Francisco's early childhood community.

#### Project Outcomes

The report helped to clarify the areas in which children five and under are doing well, and ways in which San Francisco can continue to improve as a good place to live for young children. The data will help to inform future strategic investments by the Commission.

#### See for Yourself

*First Steps: A Data Report on the Status of San Francisco's Young Children*

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